

March 9, 2009

## EXCITING UPGRADES TO EXIT INFO'S SERVICE OFFERING

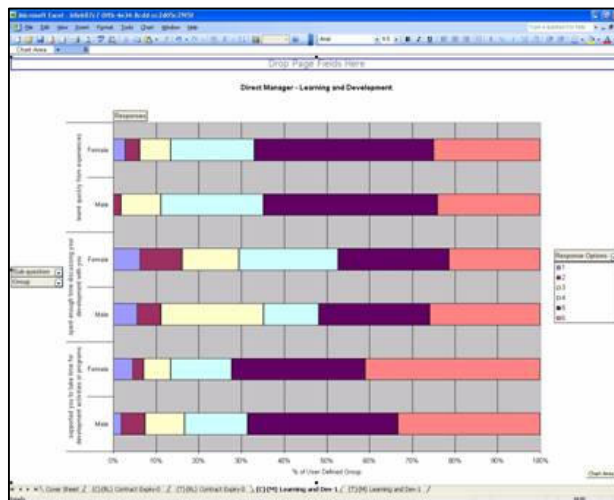
The Directors of Exit Info are very pleased to announce the release of a major upgrade to the functionality available through the Exit Info website. We are very grateful to all our clients who have provided us feedback and ideas on how to make the site easier to use and a more valuable business intelligence tool.

### New Business Intelligence Tool 'Power report' makes comparing responses across user defined groups simple and unambiguous:

*'Power Reports' allow you to easily compare responses from multiple groups (defined by you) on the same chart*

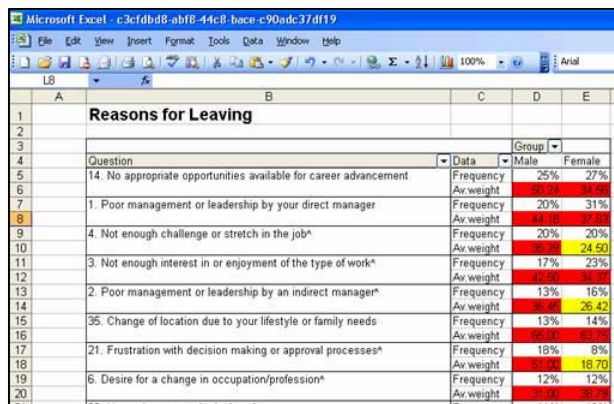
For example: 'What are the ...'

- Reasons for Leaving for each tenure group?
- Gender profile of Departers for each division?; or
- Manager ratings for each Departers Age Group?



All the information you need to answer these questions can be compiled into a single chart that takes no more than a few clicks in our intuitive Power Report Wizard.

In addition, charts are exported into MS Excel so you can continue formatting them to match your own presentation and reporting needs.



The screenshot shows an Excel spreadsheet titled 'Reasons for Leaving'. The data is organized into columns for Question, Frequency, Male, and Female. The following table represents the data shown in the spreadsheet:

Question	Frequency	Male	Female
14. No appropriate opportunities available for career advancement	25%	27%	24%
1. Poor management or leadership by your direct manager	20%	31%	21%
4. Not enough challenge or stretch in the job*	20%	20%	24.50
3. Not enough interest in or enjoyment of the type of work*	17%	23%	16.37
2. Poor management or leadership by an indirect manager*	13%	16%	16.42
35. Change of location due to your lifestyle or family needs	13%	14%	13.78
21. Frustration with decision making or approval processes*	18%	8%	18.70
6. Desire for a change in occupation/profession*	12%	12%	11.61

**Interview Note keeps you informed about the progress of a request:** When you submit an interview request, our team does a lot of work to get that interview happening. Sometimes, unusual circumstances arise or delays occur. Now you will be able to see exactly what's going on with the progress of an interview request by simply placing your mouse over the magnifying glass icon next to the request of interest.

**Disclosure Permissions made clearer:** Previously, the potential recipients of an individual's exit report were identified on the report cover by their email address. Now,



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PO Box 322, Dee Why  
NSW 2099 Australia  
PHONE  
+612 9401 5662  
EMAIL  
enquiries@exit-info.biz

both the recipients' name and email address will be displayed. Additionally, the 'Debrief Only' permissions granted by the Departer are no longer restricted to just their manager and their manager's manager. Now anyone can be nominated and their full name will appear on the cover of the report so there is no confusion.

#### **Custom Group Report Layout Template made more intuitive:**

- i) To make it easier to find the right question to include in your custom group report, you will now be presented with summaries instead of the full question text when inserting a new item into the report. Each summary is tagged with a category identifier (e.g [B] – Biographical, [DL] – Decision to Leave, [RL] Reasons for leaving) for even quicker navigation.
- ii) Web technology current forces users to press a save button each time they make change to the Custom Report Layout wizard. To make sure your changes are not lost, the save button now turns red to indicate that there are unsaved changes.

**More of your high touch interview needs covered by Exit Info:** In addition to exit interviews, Exit Info can now offer you an unlimited number of different interviews that can be managed and analysed through the Exit Info website : on-boarding interviews, post project feedback interviews, focused engagement survey follow-up interviews ... the options are limitless.

**Foreign Languages:** Our system is now fully capable of delivering foreign language interviews while retaining English as the reporting language. This now makes it possible to include your offshore operations in the Exit Info process (subject to availability of interviewers with requisite foreign language skills).

**Better Operational reporting from reporting server:** We have enhanced our server capabilities to make use of the last Microsoft reporting technology available. This means we will soon be able to provide you with more insightful operation reports to assist in internal discussions about our operational efficiency.

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We genuinely hope you find these new features valuable in extracting greater value from our services and, most importantly, your exit data.

As always, your feedback is what will help us continue to make our service rise to meet the challenges you face. So please keep the feedback flowing!

Kind Regards,

The Exit Info Team.